

@ ADVERTISEMENT RATES - MALAYSIA

Allo' Expat Global Exposure

Price

Emailing <i>Includes design and email blast</i>	Reach our email database of up to 400,000 opt-in subscribers Malaysia Email Database (average 27,000 opt-in subscribers) Per Country Database (average 10,000 opt-in subscribers) Per Regional Database (average 75,000 opt-in subscribers) Worldwide Email Blast (Upon quotation depending on type of campaign)	Per emailing RM 4500 RM 4000 RM 9000 Upon quotation
Top Banner <i>Includes the banner design</i>	Reach all of our pages through our Top Banner. Both in Country Forums and Websites. Standard/Normal (Website) Jumbo Banner (Website) Expandable Banner (Website) Standard/Normal (Forum) Jumbo Banner (Forum) Expandable Banner (Forum)	Per month RM 3500 RM 4500 RM 5500 RM 3000 RM 4000 RM 5500
Side Banner (Website)	Reach all of our websites through our Side Banner.	RM 1200 /month

Discounted price depends on the number of countries targeted or the time frame of campaign

Allo' Expat Targeted Exposure – Expat Best Category

Price

Listing <i>Includes Contacts, Logo & Description</i>	Start being listed in the section most relevant to your business needs	RM 1250 Per year
Listing + Link <i>Link to your own website</i>	Increase the traffic to your website by adding a link to your listing	RM 1500 Per year
Bronze Package <i>Listing + Link + Homepage</i>	Increase your exposure in search engines by adding a Homepage to your Listing + Link	RM 3500 Per year
Silver Package <i>Listing + Link + Small Banner</i>	Increase your Allo' Expat exposure by adding Banners in all Top Places sections	RM 4500 Per year
Gold Package <i>Listing + Link + Homepage + Banner</i>	Increase the chances of being found on the web and seen by Allo' Expat visitors through your Homepage	RM 6000 Per year
Platinum Package <i>Listing + Link + Homepage + Big Banner</i>	Appear as a leader by increasing your chances of being found on the web and seen by our visitors	RM 7500 Per year

Allo' Expat Targeted Exposure – Real Estate Category

Price

Special Premium <i>10 yearly Listing + Homepage + Agent Banner</i>	Increase the chances of being contacted directly by promoting your Agency with 10 yearly listing for more exposure to the Expatriate community	RM 4500 Per year
Real Estate Listing <i>Listing + Homepage + Contact Form</i>	Promote your property for rent / sale to the Expatriate community	RM 1000 Per year
Agent Banner <i>Agent Banner + Listing Banner</i>	Increase the chances of being contacted directly by promoting your Agency	RM 2000 Per year

Advertising Department

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